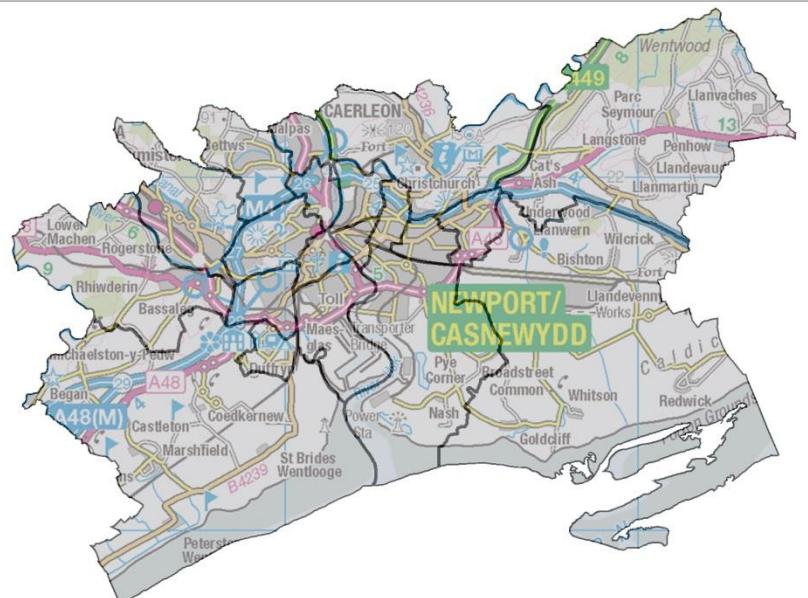


Response Analysis RA2/3 – Linking Interventions to Outcomes



One
Newport

Final



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Chapter 1: Introduction and Background

Background

The statutory guidance on the Well-being of Future Generations (Wales) Act 2015 (WFG Act) ‘Shared Purpose – Shared Future’ sets out a requirement for each Public Services Board to prepare and publish the Local Well-being Assessment for the local area no later than a year before it publishes its Local Well-being Plan. The guidance also states that the Local Well-being Plan must be published no later than 12 months following each local government ordinary election.

There are two main elements to the Local Well-being Plan:

- 1) The local objectives; and
- 2) The steps the board proposes to take to meet the objectives.

Once the Local Well-being Plan has been published it will be the main work-plan and focus of the Newport PSB going forward.

Local Well-being Assessment

The Local Well-being Assessment was published on 2nd May 2017. In Newport these have been named [Community Well-being Profiles](#). The Local Well-being Assessment comprises of one overarching Profile for Newport and 20 community level profiles at a ward level.

A sub group was convened by the PSB to develop the Local Well-being Assessment. This sub-group is now working on the development of the Local Well-being Plan.

What are our local emerging priorities?

In May three prioritisation workshops took place to determine the main priorities for the Local Well-being Plan.

All PSB members were invited to attend all three workshops. Other partners and professionals specific to that area were also invited, and all sectors were well represented in the discussions. At the workshops attendees were asked to prioritise issues identified from the Local Well-being Assessment, considering how they could maximise the PSB’s contribution to the Five Ways of Working and the Well-being Goals. A matrix and the “guide to maximising your contribution graph” (from the statutory guidance) were used to undertaken this task.

The main priorities identified from the workshops and agreed by the PSB on 20th June were:

Theme	Emerging Priorities
Economic Well-being	<ol style="list-style-type: none"> 1) Improve the perceptions of Newport as a place to live, work, visit and invest 2) Drive up skill levels for economic and social well-being 3) Support regeneration and economic growth
Social Well-being	<ol style="list-style-type: none"> 4) Provide children and young people with the best possible start in life 5) Long and healthy lives for all (equalise up health life expectancy and life expectancy and health inequalities) 6) Ensuring people feel safe in their communities, by reducing crime and antisocial behaviour and fear of crime. 7) People have access to stable homes in a sustainable supportive community
Cultural Well-being	<ol style="list-style-type: none"> 8) People feel part of their community and have a sense of belonging 9) Participation in sports and physical activity is important for people’s physical and mental well-being and resilience. 10) Participation in arts, heritage and history is important for people’s well-being

Theme	Emerging Priorities
Environmental Well-being	11) Newport has a clean and safe environment for people to use and enjoy 12) Improve Air Quality across the city 13) Communities are resilient to climate change

Further information about the workshops is detailed in the [Choosing Emerging Priorities document](#).

What is the response analysis?

The response analysis is the link between the Local Well-being Assessment and the Local Well-being Plan. The response analysis will inform the selection of local objectives and assess how local services (in a collective sense) are, and could be, addressing them.

Response Analysis 1 (RA1) - Understanding Outcomes

The first part of the response analysis “RA1 Understanding Outcomes” was developed from the non-statutory guidance and will enable the PSB to:

RA1: Better understand the outcomes the PSB should be working towards and the contributions their interventions could make to them.

This part of the response analysis explores the following for each of the emerging priorities:

1) Outcomes

- a. Short term (3-5 years)
- b. Medium term (5-10 years)
- c. Long term (10-25 years)

2) Links

- a. To other emerging priorities
- b. To Well-being Goals

3) Influences

- a. To what extent can public service interventions influence the priority?
- b. What other factors will influence this priority?

4) Evidence

- a. Are there established outcome indicators which will guide monitoring and tracking arrangements?
- b. Are there particular challenges or gaps in current evidence?

5) Current Local Interventions

- a. What existing interventions are already in place locally?

This part of the response analysis is detailed in the [Response Analysis RA1 – Understanding Outcomes document](#).

Response Analysis 2-3 (RA2-3) – Linking interventions to outcomes

The second part of the response analysis was also developed from the non-statutory guidance. As stated in the guidance this will enable the PSB to:

RA2: More objectively consider the range of options for addressing particular priorities

RA3: Plan services delivery with a clearer idea of how particular activities and investments will translate into the desired outcomes, both in the short and long term.

This part of the response analysis was developed with partners in a number of intervention workshops. These workshops explored interventions for each of the emerging priorities.

Over 100 people took part from more than 30 organisations. Partners were asked to more objectively consider the range of options for tackling each of the emerging priorities and worked on gaining a better understanding of the desired outcomes.

A template was developed to use in the workshops based on the logic-based approach set out in the non-statutory guidance.

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<i>Describe the proposed intervention</i>	<i>What staff, budgets, training would be necessary?</i>	<i>What would the intervention do?</i>	<i>Who are the target audience?</i>	<i>What would be the short term outcomes?</i>	<i>What would be the intermediate term outcomes?</i>	<i>What would be the long term outcomes?</i>

Partners were asked to complete the template consider the following:

5 ways of working		
	Integration	Does this support across the Well-being Goals and the emerging priorities?
	Collaboration	Is this something partners can work on together?
	Prevention	Is this a preventative approach?
	Long Term	What are the long term benefits?
	Involvement	What did the public say?

The interventions identified in the workshops are set out in this document.

Chapter 2: Economic Well-being

Improve the perceptions of Newport as a place to live, work, visit and invest

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<i>Describe the proposed intervention</i>	<i>What staff, budgets, training would be necessary?</i>	<i>What would the intervention do?</i>	<i>Who are the target audience?</i>	<i>What would be the short term outcomes?</i>	<i>What would be the intermediate term outcomes?</i>	<i>What would be the long term outcomes?</i>
Develop a cohort of high profile, successful people to act as Newport Champion/Ambassadors.		Identify business people, sports people, arts etc. Help inspire self-belief and confidence in young people and the wider community. The project would primarily focus on schools and youth groups.	Newport public with a focus on children and young people	Improved self confidence in young people Increase in people thinking Newport is becoming a better place to live	Increase in business start-ups Increase in people thinking Newport is a good place to live Increase in people proud to say they come from Newport	Increase in business start-ups Increase in people proud to say they come from Newport
More effective use of social media across PSB partners to promote positive messages about Newport e.g. promoting local you tubers to create buzz/viral effect		The Newport take-off of the Pharrell Williams 'Happy' song was used as an example of powerful social media. Possible use of branding experts to advise on how	Newport public Wider social-media audience	Increase in people thinking Newport is becoming a better place to live Increase in	Increase in people thinking Newport is a good place to live Increase in people proud to	Increase in visitors Improved external perception

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		to best use social media.		visitors	say they come from Newport Increase in visitors Improved external perception	
Strong 'place services' are needed to underpin destination marketing activities. Improved City Centre management is needed to coordinate services and lead on marketing and promotion.		The city centre 'product' was thought to need improvement in terms of cleanliness, enforcement of litter, crime, ASB, begging, illegal parking etc. A City Centre Manager post is needed. Increased weekend cleansing of the city centre is needed (early morning).	Local public People within the Newport visitor economy hinterland	Increase in people who feel safe in the city centre in day/night Increase in people thinking Newport is a becoming a better place to live Increase in visitors	Increase in people who feel safe in the city centre in day/night Increase in people thinking Newport is a good place to live Increase in people proud to say they come from Newport Increase in visitors	Increase in people who feel safe in the city centre in day/night Increase in people proud to say they come from Newport Increase in visitors
Install a giant screen in John Frost Square		Strong support for this idea which came from	Local public	Increase in people thinking	Increase in people proud to	

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		the cultural wellbeing workshop. Install in John Frost Square. Use to promote city wide events and attractions.		Newport is a good place to live Increase in visitors	say they come from Newport Increase in visitors	
Banning smoking in the City Centre to promote Newport as a 'clean air city'		City Centre smoking ban for public health benefits. This was regarded as a radical policy which could set Newport apart although it's deliverability is questionable.	Local public Visitors Potential visitors	Reduction in smoking rates and related ill health Increase in people thinking Newport is becoming a better place to live Increase in visitors	Increase in people thinking Newport is a good place to live Reduction in smoking rates and related ill health Increase in visitors	Reduction in smoking rates and related ill health
Better promotion of existing 'anchor employers' e.g. Intellectual Property Office, SPTS, and newcomers Tiny Rebel		Inward investment and marketing materials to include high quality information and images of high profile local employers.	Inward investment audiences Public in the SE Wales Region	Increase in inward investment & enquiries	Increase in people proud to say they come from Newport Increase in inward investment &	Increase in business stock (no. of businesses per 10,000 pop'n) Improved external

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
					enquiries Increase in business start- ups Improved external perception	perception

Drive up skill levels for economic and social well-being

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<i>Describe the proposed intervention</i>	<i>What staff, budgets, training would be necessary?</i>	<i>What would the intervention do?</i>	<i>Who are the target audience?</i>	<i>What would be the short term outcomes?</i>	<i>What would be the intermediate term outcomes?</i>	<i>What would be the long term outcomes?</i>
1. Development of a Newport PSB covenant, defining the offer and the ask of the city to be used in negotiations with current and future employers.		<p>Define the offer and the ask of the city.</p> <p>All members/organisations of the PSB to develop and sign up to covenant.</p> <p>Outline to people of Newport what support they can access, and what they also need to do for themselves.</p> <p>Clarity of ask (PSB) of employers and the offer (of PSB and Newport) with supporting infrastructure.</p> <p>Provision of support to employer by the PSB, in the instance of something going wrong with the opportunity (apprenticeship). Expectation of PSB detailed within covenant</p> <p>Celebration of Newport</p>	<p>Newport public</p> <p>Current and future employers of the city</p>	<p>Immediate visual impact</p> <p>Shared objectives, shared goals</p> <p>Improved self confidence in young people</p> <p>Increase in people thinking Newport is a good place to live</p> <p>Newport is becoming a better place to live</p>	<p>Increase in business start-ups</p> <p>Increase in people thinking Newport is a good place to live</p> <p>Increase in people proud to say they come from Newport</p>	<p>Increase in business start-ups</p> <p>Increase in people proud to say they come from Newport</p> <p>Prosperous Newport</p>

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		(include). Link in with volunteering commitment (cultural w/shop). Improving life opportunities for all people, allowing them to fulfil their potential will help support economic well-being and create a more equal Newport.				
2. Determine and utilise the social capital available within Newport.		Set challenges to young people in schools & collages (at all levels – G/A/R) to work with employers to problem solve and to shape the digital world. Use the skills people have and link into areas & individuals looking for experience. This would identify common values and reinforce what unites us. It would complement the work on priorities and interventions and inform our understanding of “community” and “belonging”.	All Newport public	Enabling all parts of the community to get involved in place making and local decisions will help support greater equality. Promote community cohesion	Increased personal resilience Stronger, more resilient communities Reduced level of crime and safer Newport	Increased personal resilience Stronger, more resilient communities Reduced level of crime and safer Newport
3. Collaborative development of career pathways across all partners (intelligence		Maximise the well-being benefits from regional and local	All Newport	Improve skills	Improved	Improved

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
sharing).		<p>economic development opportunities.</p> <p>Work with our citizens to improve skills and training by supporting opportunities to earn and learn, apprenticeships and volunteering.</p> <p>Fully engage with, shape and exploit opportunities for citizens arising from future opportunities</p> <p>Support citizens to engage in work based learning through all-age apprenticeships.</p>	public		skills Improved life chances	skills Improved life chances
4. Future proof service delivery with labour market intelligence (address the skills gap).		Working with current and future employers of the city to determine the skill level required to meet the job demand – working with education to ensure courses being offered match with what demand is currently there and what will be in the future. Build our understanding of the future skill requirements of businesses and respond accordingly.	Local public – recognition of the multiple cohorts within that require a specific focus	Increase in people thinking Newport is a good place to live Increase in visitors	Increase in people proud to say they come from Newport Increase in visitors	

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
5. Increase the aspiration of the city. Work with high profile, successful people & organisations to act as ambassadors of the city.		<p>Identify business people, sports people, arts etc.</p> <p>Help inspire self-belief and confidence in young people and the wider community. The project would primarily focus on schools and youth groups.</p>	Newport public with a focus on children and young people	<p>Improved self confidence in young people</p> <p>Increase in people thinking</p> <p>Newport is becoming a better place to live</p>	<p>Increase in business start-ups</p> <p>Increase in people thinking</p> <p>Newport is a good place to live</p> <p>Increase in people proud to say they come from Newport</p>	<p>Increase in business start-ups</p> <p>Increase in people proud to say they come from Newport</p>
6. More effective use of social media across PSB partners to promote positive messages about Newport.		This would involve a collaborative and coordinated approach which would achieve maximum impact and value from activities. At the same time it would demonstrate collective commitment and community leadership.	All Newport communities. This exercise should be as inclusive as possible	<p>Immediate visual impact</p> <p>Increase in people thinking</p> <p>Newport is becoming a better place to live</p> <p>Increase in visitors</p>	<p>Increase in people thinking</p> <p>Newport is a good place to live</p> <p>Increase in people proud to say they come from Newport</p> <p>Increase in</p>	<p>Increase in visitors</p> <p>Improved external perception</p>

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
					visitors Improved external perception	
7. Diversion of first time offenders – PSB to provide tangible opportunities (pathway for 1 st time offenders).						

Support regeneration and economic growth

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<i>Describe the proposed intervention</i>	<i>What staff, budgets, training would be necessary?</i>	<i>What would the intervention do?</i>	<i>Who are the target audience?</i>	<i>What would be the short term outcomes?</i>	<i>What would be the intermediate term outcomes?</i>	<i>What would be the long term outcomes?</i>
Regulation & support services - better join up between partners	Agree <u>vision</u> for Newport. All work together to support vision	Small e.g. of this – business pop up, include regulatory services.	Need positive message. Not just compliance. Needs to be fit for all businesses – new and existing. What is Newport's offer?	“maturity that comes with transparency”	Supportive – Sustainability – culture – good connectivity (Cardiff, Bristol) – differentiate from Cardiff, Bristol and London – ‘Brilliant service’ Change of identity	
Create a climate where businesses can succeed (as part of a ‘wider offer’)						
Regenerate the city centre. PSB involvement in city centre master plan. .. providing the ‘canvas’ on which businesses can flourish	Regeneration should like to other parts of the city.	Conflicts and tensions. Reconsider business rates	Not just shops.	Promotions, signage, look and feel		
Newport adapt to new business models. More digital & more multipurpose.						
Need to be more ambitious,	Inc tolls change -				Encourage small business	

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
understand our market – create the Newport we want, develop a USP	understand opportunities and risks.				and start ups. Need a clear vision – could be a small start up friendly city.	
Procurement – keeping the Newport £		Sell to Newport (some discord on this -> wouldn't want to be limited) Issues with Sell2 Wales – not easy to use, doesn't do what's needed, we need a localised approach			PSB Procurement to include criteria (social clause) to include local well-being. Support local jobs and supply chains.	
Economic growth should aim to benefit locals in Newport, PSB coordinate and enable.	Regeneration & economic growth should be supported by other strands. – Env. Social. Culture. Positive message about Newport.	Action – PSB Maintain an on-going relationship in business through networks such as the Chamber.		Quick wins – CBI Chamber – use existing networks. Small scale is our advantage. Retain SME business as they grow	Local supply chains. Sustainable procurement. Low carbon. Procurement framework.	
Newport's labour pool should be a draw to business.					Needs to be local but not limiting. Local Gov can be more	

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
					pro-business – Eg: sponsorship.	
Marathon – use major events to promote Newport. Increase no. visitors and spending.					Training city.	
Cluster of high tech companies – have we got a plan? – Regeneration. Need to understand what we are trying to achieve – strength and weaknesses. Go compare example – more proactive.						
Connectivity – making use of Newports advantages, physical location, transport links, digital connectivity						

Chapter 3: Social Well-being

Provide children and young people with the best possible start in life

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<i>Describe the proposed intervention</i>	<i>What staff, budgets, training would be necessary?</i>	<i>What would the intervention do?</i>	<i>Who are the target audience?</i>	<i>What would be the short term outcomes?</i>	<i>What would be the intermediate term outcomes?</i>	<i>What would be the long term outcomes?</i>
1 Formation (?re-establishment) of a local agency intelligence network		Primary role is to act as a channel for the effective sharing of intelligence, within legislative boundaries, across a large network of partners including all police forces in England and Wales. It also includes many enforcement agencies such as National Trading Standards Board. Statutory, regulatory services	Newport public with a focus on children and young people	Local area coordination. Regulatory / enforcing bodied working together. Greater impact with partnership working	Crime reduction, improved perception of safety Regulation of sales of alcohol	Crime reduction, improved perception of safety Regulation of sales of alcohol Drug & Alcohol reduction - use/abuse
2. Development of a		Support network of	Communities and	PSB work with	More	More

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
family & community support network centred on schools		partners centred on schools, with the use of schools as a base (safe community location), providing support to families as early interventions.	ourselves. Local community involvement Primary School children	schools to encourage consistency to messages being delivered – reducing the skills gap. Increased community cohesion Increased sense of belonging and ability to access services Improved trust and confidence in public services	cohesive and resilient communities	cohesive and resilient communities
3. Establishment of a Newport PSB pledge		Sign up to organisational (PSB) vision – move away from individual (organisational view). Overarching view and influence of	Newport public – recognising that all community groups (children & young people, young adults, vulnerable groups etc) require a specific focus to be reflected.	Shared objectives, shared goals Improved trust and confidence in public services Consistency of	Improved perceptions	Prosperous Newport

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		decisions made. True collaborative decisions made against the principles within the pledge that would provide a focus for all other agreed Newport interventions		messages being delivered		
4. Sustainable development of communities based on their strengths and potentials (ABCD)		Facilitating people and communities to come together to achieve positive change using their own knowledge, skills and lived experience of the issues they encounter in their own lives. Strengthening local integrated well-being networks and community action to create more cohesive	All communities	Immediate engagement Perception	Increased personal resilience Stronger, more resilient communities Reduced level of crime and safer Newport Improved physical and mental wellbeing	Increased personal resilience Stronger, more resilient communities Improved physical and mental wellbeing Reduced level of crime and safer Newport

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		communities. As a partnership, involve the community to allow people to feel empowered and informed in order to deal with localised community safety.				
5. Development & delivery of Trauma-Informed Care and Practice to all front line professionals		Trauma-Informed Care and Practice (TICP) is a strengths-based framework grounded in an understanding of and responsiveness to the impact of trauma, that emphasises physical, psychological, and emotional safety for both providers and survivors, and that creates opportunities for survivors to rebuild a sense of control	All front line professionals	Increased personal resilience	Increased personal resilience Increase in community resilience	Increased personal resilience Increase in community resilience

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		and empowerment to all. Front line services lacking resilience, delivery of TIPC to start to build resilience back up.				
6. Review of current data sharing restrictions that constrain inter-agency flow of information		Sign up by PSB to address data sharing restrictions that constrain appropriate inter-agency flow of information				

Long and healthy lives for all

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<i>Describe the proposed intervention</i>	<i>What staff, budgets, training would be necessary?</i>	<i>What would the intervention do?</i>	<i>Who are the target audience?</i>	<i>What would be the short term outcomes?</i>	<i>What would be the intermediate term outcomes?</i>	<i>What would be the long term outcomes?</i>
Consistent Intergenerational healthy lifestyle behaviour change education programme		<p>Look at all aspects of healthy lifestyles</p> <ul style="list-style-type: none"> - Alcohol & drugs - Healthy eating - Obesity(focus here) - physical activity - tobacco 	<p>Children and young people at an earlier age</p> <p>Not just focused on the hard to reach and deprived areas. Consider which groups are easier to achieve behaviour change.</p> <p>Deliver through following settings:</p> <ul style="list-style-type: none"> - pre-school - schools - workplaces - using community resources <p>Combine with other programmes to keep peoples interest</p> <p>Culturally appropriate for ethnic minorities</p>	<p>Children equipped with knowledge to make informed decisions about their health</p>	<p>Children and young people equipped with knowledge to make informed decisions about their health</p>	<p>People up to 30 years old equipped with knowledge to make informed decisions about their health</p>

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		PSB organisations to walk the walk and promote healthy lifestyles to their staff				
Consistent intergenerational mental resilience training		Equipping children & young people with resilience skills so they can manage in difficult times in their life	children & young people	Children more mentally resilient	Children and young people more mentally resilient	More mentally resilient population
Maintain, promote and mobilise communities to use green spaces. “TAKE BACK OUR LOCAL PARK”		Engage with the public Utilise volunteers Reducing crime and ASB Routes/links to green spaces Promote physical activity “Daily mile” could be “park mile” “Park walk” instead of “park run” Promote the benefits or the	All communities			

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		outside as a resource Use for social prescribing Show families how utilise the outside				
Promote and develop Active Travel across the city			PSB organisations to walk the walk and positively promote active travel to their staff Workplaces across Newport Schools – consider linking in to the daily mile Further develop infrastructure			
Develop visually appealing community environments where people feel safe		Look at the design of the built environment etc		Reduce fear of crime People will feel safer More likely to go out and use the outside environment		
Fast food outlets?						
Possible overlaps with the Area Plan – to discuss with Phil						

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Diamond <ul style="list-style-type: none"> - Care Closer to Home - Local Well-being Network - Help in to employment for disabled people – work with employers to become more flexible – specific job clubs 						

Ensuring people feel safe in their communities, by reducing crime and antisocial behaviour and fear of crime

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Describe the proposed intervention	What staff, budgets, training would be necessary?	What would the intervention do?	Who are the target audience?	What would be the short term outcomes?	What would be the intermediate term outcomes?	What would be the long term outcomes?
1 Joined up education strategy	Schools / colleges / psb members / university Budgets from within just re-aligned Training to include same message from all	Inform next generations of standards and boundaries(right and wrong)	Secondary / primary schoolchildren And / or vulnerable groups?	Identify any interventions now	Crime reduction Improved perception of safety	More informed group of individuals / families in society
2 Increase visual presentation of newport	Psb led Working differently Street lights / collections / school gates, etc Consistent positive message	Provide pride in community and environment I.e. Pill focus group Pilot for other areas	Communities and ourselves	Immediate impact visually	Direction of travel Improving some areas and others catching up	Low crime and properous community
3 Restore community pride Neighbourhood management in community	Identify community wardens! Communities first? Community hubs Landuse and planning Analysts	Restore sense of ownership Social / physical Re-generation Resilience	Local community involvement Build community cohesion Private sector Homeless / vulnerable	Immediate uplift	Reduction of crime and fear of crime	Prosperous newport

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
4 Identify and re-align youth strategies	Existing agencies Psb led?	Earlier and streamlined interventions	All communities Mappa - casam	Immediate engagement Perception	Good direction of travel	Reduced crime level and safer Newport
5 Deal with criminality. Asb is end product of crime	Invest to save Speculate to accumulate Data sharing	Prevention of asb Improve parenting	Reduce drug and alcohol abuse (PCC plan)	Immediate engagement Perception	Good direction of travel	Reduced crime level and safer Newport
Proposal for an overarching plan?? One organisation / service	Merge budgets Maximise and grow commercial investment Charity investment Uk funding Existing funds merged to grow the investment	Improve / provide / develop Sports / youth services Lead to training, volunteering Data led hotspots	Engage youths Engage primary age to lead to sport / youth / education	Personal development Preventative Educational	Good direction of travel	Safer Newport

People have access to stable homes in a sustainable supportive community

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<i>Describe the proposed intervention</i>	<i>What staff, budgets, training would be necessary?</i>	<i>What would the intervention do?</i>	<i>Who are the target audience?</i>	<i>What would be the short term outcomes?</i>	<i>What would be the intermediate term outcomes?</i>	<i>What would be the long term outcomes?</i>
Better links between PSB and land use planning e.g. Local Development Plan		PSB to act as the watch-dog/champion for sustainable development Better planning of S106 spend PSB to ensure S106 is not over-allocated to education over housing	PSB Planning officers / Committee Local public in terms of housing market	Better spend of S106 funds Redress of imbalance in favour of educational provision over housing	Better functioning communities in terms of sustainable development Improved supply of affordable housing and housing more widely	Better functioning communities in terms of sustainable development Improved supply of affordable housing and housing more widely
Community Hubs developed at key locations around Newport		Providing community facilities e.g. base for buggy walk group, meeting facilities, Payments, Health services, Community Connectors But they need to be suitable facilities not just convenient empty buildings! Loudoun Square Cardiff	Partnership service providers Local public Target client groups			

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		noted				
Improve the supply of affordable housing		Private sector lease through the Council Better working with private sector landlords Increased Housebuilding Release of more land held by NCC, ABUHB, Church etc Right accommodation for right people e.g. multi-tenure, shared units for young people New homes to be future proof as occupants age Better standard of private owner occupied housing, as it is often worse than rented Improve the image of social housing, particularly for younger people	Growing sector who are finding housing costs unaffordable Ageing and frail population – living in unsuitable accommodation People affected by housing welfare reform e.g. under 35 Private sector tenants			
Strengthen the voluntary sector. Perception is that local VS is underdeveloped e.g. in uptake of Lottery funding		Use of technology to coordinate volunteering supply/demand Grants officer post needed Monmouthshire model is	Newport public – existing and potential volunteers			

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
GAVO support for voluntary sector to be reviewed by PSB		rated but we should also look at Cardiff etc				
Improve Tenancy Support		So that less people lose tenancies or become nuisance neighbours.	Social housing tenants			
Improve homelessness services and provision		PSB to commission review of homelessness issues Year round access to Night Shelter Wet-house provision Better facilities for the homeless e.g. Wallich premises	Homeless people People with enduring alcohol conditions			
Training and employment opportunities stemming from major capital projects. Hinckley, M4 Relief, Tidal Barrage, Valleys rail electrification etc.		Training and skills provision to focus on the new employment opportunities from major capital projects. Assess whether these projects will impact on capacity of housebuilders in Newport	Existing and potential construction workforce			
Resilient Communities Supportive neighbourhoods to prevent scams and support victims to remain in their		This connects with the 'Safe and Well' visits currently led by SWF&RS; and also wider conversations in the Cultural	Older and vulnerable people Wider communities Older people /			

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
homes Older peoples talents / abilities to be harnessed e.g. kids reading schemes Support and develop social enterprise		Well-being workshop Social enterprise to be better supported as a way of promoting social inclusion and developing skills, experience and confidence	Children			

Chapter 4: Cultural Well-being

People feel part of their community and have a sense of belonging

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Describe the proposed intervention	What staff, budgets, training would be necessary?	What would the intervention do?	Who are the target audience?	What would be the short term outcomes?	What would be the intermediate term outcomes?	What would be the long term outcomes?
ESOL (English for speakers of other languages) to follow the PolicESOL model i.e. made relevant to public services. Modular course involving PSB partners coordinated by Coleg Gwent		Language is a major barrier to integration and inclusion and uptake of services. Current provision is not based around functional language skills.	People with no or limited English language skills	Increased sense of belonging and ability to access services Improved trust and confidence in public services	Increase in people from different backgrounds getting on well together Fewer people face language barriers in accessing services	More cohesive and resilient communities
Greater promotion of Welsh medium education to BME families. The idea of actively “inviting” BME families was supported.		BME families would be welcomed into Welsh culture and tradition. It would improve diversity and make welsh medium education more inclusive and demonstrate that heritage is for all and that we have much that unites communities.	BME families with school age children	Increased BME participation in Welsh medium education Increased sense of belonging and feeling part of community	Increased sense of belonging and feeling part of community Increase in the use of the Welsh language in Newport	Increase in the use of the Welsh language in Newport

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
PSB to sponsor engagement programme on Newport values. This would set out to establish common values across local communities, communities of interest, age groups etc.		This would identify common values and reinforce what unites us. It would complement the work on priorities and interventions and inform our understanding of "community" and "belonging". The values would be promoted in PSB events and communications materials with a particular focus on young people.	All Newport communities. This exercise should be as inclusive as possible	Increased sense of belonging and feeling part of community	Reduction in hate crime and extremism Increased sense of belonging and feeling part of community	Reduction in hate crime and extremism
PSB to select a series of awareness days to collectively support. (e.g. mental health awareness, Pride, Black History Month etc)		This would involve a collaborative and coordinated approach which would achieve maximum impact and value from activities. At the same time it would demonstrate collective commitment and community leadership.	All Newport	Increased sense of belonging and feeling part of community	Reduction in hate crime and extremism Increased sense of belonging and feeling part of community	Reduction in hate crime and extremism
Potential to build on the Safe and Well Visits that SWF&R lead on ,linking in with additional partners		These are already wider than fire safety (e.g. health, crime risk) and are regarded as key to supporting independence and community resilience. ABUHB will link in with Fire as a first step.	Vulnerable groups identified in the project	Reduction in fire and crime vulnerability Improved resilience in target groups More people are able to live independently in their own homes	Reduction in fire and crime vulnerability Improved resilience in target groups More people are able to live independently in their own homes	Reduction in fire and crime vulnerability Improved resilience in target groups More people are able to live independently in their own homes

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
					Improved health outcomes	Improved health outcomes
Provide more informal community space for young people. This could be linked to skills and training projects e.g. forestry skills (National Trust Duffryn Community Woods project)		The intention is that children and young people might have more of a sense of belonging if they had access to open space to 'explore', play independently and hang-out without being considered a nuisance. The example given related to the provision of fire-pits where previously camp fires posed a fire risk and were being recorded as arson incidents.	Children and young people	Increase in accessible open space suitable for young people Reduction in antisocial behaviour incidents Young people report increase sense of feeling part of the community Young people report that Newport is a good place to live / getting better	Young people report increase sense of feeling part of the community Young people report that Newport is a good place to live / getting better	
PSB to review the Newport volunteering development strategy		This mirrors a similar proposal from the Social Wellbeing Workshop. Volunteering was thought to have an image problem, and many people who do unpaid roles would not regard	All Newport population	Increased number of people who volunteer Increased take-up of grant funding	Voluntary sector is stronger and more resilient Voluntary sector is more valued	Voluntary sector is stronger and more resilient Voluntary sector is more valued

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
		<p>themselves as volunteers.</p> <p>'Volunteer champions' could help promote third sector roles.</p> <p>Develop intergenerational projects e.g. reading groups, promote volunteer sports coaching to older adults.</p> <p>Support voluntary groups to increase their take-up of funding e.g. Big Lottery take-up is low in Newport</p>		<p>Increased interaction between younger and older people</p>	<p>and trusted</p> <p>Voluntary sector has a greater impact on current and future wellbeing</p>	<p>and trusted</p> <p>Voluntary sector has a greater impact on current and future wellbeing</p>

Participation in sports and physical activity is important for people's physical and mental well-being and resilience

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<i>Describe the proposed intervention</i>	<i>What staff, budgets, training would be necessary?</i>	<i>What would the intervention do?</i>	<i>Who are the target audience?</i>	<i>What would be the short term outcomes?</i>	<i>What would be the intermediate term outcomes?</i>	<i>What would be the long term outcomes?</i>
1. Corporate support for voluntary groups & volunteers through governance and infrastructure		Language is a major barrier to integration and inclusion and uptake of services. Current provision is not based around functional language skills.	All Newport population	Increased number of people who volunteer Increased take-up of grant funding Increased interaction between younger and older people Improved feelings of self-esteem and support physical and mental well-being.	Voluntary sector is stronger and more resilient Voluntary sector is more valued and trusted Improved feelings of self-esteem and support physical and mental well-being.	Voluntary sector is stronger and more resilient Voluntary sector is more valued and trusted Improved feelings of self-esteem and support physical and mental well-being.
2. Support for the use of Boris Bikes across the city, including articulation and implementation of changes required to		Collaboratively supporting and launching this initiative as a PSB would have a far greater impact than undertaken in isolation. Ensuring the same messages are delivered to	All Newport communities.	Immediate visual impact Improvement in physical and mental health	Increased sense of belonging and feeling part of community Increase in personal	More cohesive and resilient communities

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
facilitate uptake		communities.			resilience	
3. More effective use of social media across PSB partners to promote positive messages about Newport		This would involve a collaborative and coordinated approach which would achieve maximum impact and value from activities. At the same time it would demonstrate collective commitment and community leadership.	All Newport communities. This exercise should be as inclusive as possible	Immediate visual impact Increase in people thinking Newport is becoming a better place to live Increase in visitors	Increase in people thinking Newport is a good place to live Increase in people proud to say they come from Newport Increase in visitors Improved external perception	Increase in visitors Improved external perception
4. Embrace the opportunities technology can provide with regard to physical activity		Examples given such as Pokemon Go and Geocaching ?linking technology with heritage – cycle routes / interactive / history	All Newport communities	Increased sense of belonging and feeling part of community	Increased sense of belonging and feeling part of community	Increased sense of belonging and feeling part of community More cohesive communities
5. Maintain, promote and mobilise communities to use green spaces		The intention is that children and young people might have more of a sense of belonging if they had access to open space to 'explore', play independently and hang-out without being considered a nuisance.	All Newport communities.	Improved resilience in target groups More people are able to live independently in their own homes Increase in accessible open space suitable for	Improved resilience in target groups More people are able to live independently in their own homes Improved health outcomes Increase in	Improved resilience in target groups More people are able to live independently in their own homes Improved health outcomes Increase in

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
				<p>young people.</p> <p>Reduction in antisocial behaviour incidents</p> <p>Young people report increase sense of feeling part of the community</p> <p>Young people report that Newport is a good place to live/getting better</p>	<p>accessible open space suitable for young people.</p> <p>Reduction in antisocial behaviour incidents</p> <p>Young people report increase sense of feeling part of the community</p> <p>Young people report that Newport is a good place to live/getting better</p>	<p>accessible open space suitable for young people.</p> <p>Reduction in antisocial behaviour incidents</p> <p>Young people report increase sense of feeling part of the community</p> <p>Young people report that Newport is a good place to live/getting better</p>
6. Promote and develop Active Travel across the city			All Newport communities.			

Participation in arts, heritage and history is important for people's well-being

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Describe the proposed intervention	What staff, budgets, training would be necessary?	What would the intervention do?	Who are the target audience?	What would be the short term outcomes?	What would be the intermediate term outcomes?	What would be the long term outcomes?
<u>Young People</u>						
<u>Develop a vision or brand</u> Develop an arts, heritage and history vision or brand for Newport which will be used to inform well-being activities and to reinforce Newport's cultural identity. It should: <ul style="list-style-type: none">• build on Newport's unique history• recognise that culture is multifaceted and evolving• have public participation at its heart• Incorporate Welsh identity						
<u>Making the most of events</u> PSB organised events should better celebrate Newport's culture and story.						
<u>Work with business and the third sector</u> Work with businesses and third sector to develop and reinforce Newport's story. For example:						

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Talk to Celtic Manor <ul style="list-style-type: none"> - What are the opportunities for Newport and Celtic Manor from working together to develop and promote Newport's cultural offer? - What opportunities does the planned convention centre offer? Bring large businesses who have corporate social responsibility together with communities and the third sector to support culture and the arts in Newport.						
<u>Digital and social media</u> <p>Develop a digital and social media framework for PSB members to provide services that keep up with rapidly changing technology and social media.</p> <p>This activity recognises that some groups, particularly young people, access information through social media and are unlikely to interact with more traditional forms of communication and are therefore harder to reach.</p> <p>PSB should review skills and identify skills gaps. Source expert advice and training if needed.</p>						
<u>Active travel routes</u> <p>Active travel routes incorporate culture and heritage in their design. Consider an arts and</p>						

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
heritage trail.						
<u>Attract prestige events</u>						
Host the Eisteddfod						
City of culture						

Chapter 5: Environmental Well-being

Newport has a clean and safe environment for people to use and enjoy

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Describe the proposed intervention	What staff, budgets, training?	What would the intervention do?	Who are the target audience?	What would be the short term outcomes?	What would be the intermediate term outcomes?	What would be the long term outcomes?
<p>Develop a collaborative Newport wide green infrastructure plan / framework</p> <p>Addressing the full suite of urban GI (wide ranging, not just greenspaces and parks, but also retro fitting urban areas, travel routes, flood mitigation, connecting habitats, minimising light pollution, reducing air pollution, encouraging quiet areas, Suds, large scale urban growing schemes, enhancing recreation sites)</p> <p>This should cover:</p> <p>existing audits of current provision, usage trends (now and predicted / projections), underpinning evidence, linkages with health and economy, quality assurance</p> <p>After extensive community consultation and co-production,</p>	<p>This should be co-produced, so ideally led by NCC staff, but with full PSB input and ideally secondment of statutory partners into a project team</p> <p>Additionally critical to engage local communities, business and the 3rd sector in its production</p>	<p>Provide the evidence and underpinning for all the future projects that deliver against the majority of PSB wellbeing outcomes</p> <p>GI is the cross cutting theme that can deliver social, environmental and economic outcomes</p> <p>The GI plan should encompass many different datasets and does not have to be a</p>	<p>Multiple:</p> <p>Aiming to educate internally within NCC and wider PSB partners around the importance and interdisciplinary nature of GI e.g. how it can be more cost effective, deliver more and safeguard the future</p> <p>Also at the wider population of Newport as</p>	<p>Comprehensive AMBITIOUS GI Plan or framework</p> <p>Clear Vision & understanding of Newport's GI resource</p> <p>SPG guidance docs, LDP integration</p> <p>PSB multi discipline GI group / network focussing on:</p> <p>project delivery</p> <p>Engagement and liaising with business networks, and wider stakeholders</p>	<p>Plan in place</p> <p>SPG working well</p> <p>PSB / GI network gaining political and public support, recognising that it is delivering well across all wellbeing goals</p>	<p>Newport is Wales's most improved urban area across all measurable metrics</p> <p>Entire City recognises and collectively values the GI resource</p> <p>Tangible metrics would be:</p> <p>% of residents using GI assets for well-being rises</p> <p>% of residents using GI resources for active travel</p>

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
create the forward looking vision Develop action plan of activity that underpins many other PSB activities e.g. the climate and Air quality but also the cultural, economic (good examples from Cardiff's GI plan and in recent Wildlife trust GI document)		form plan as such (although formal SPG style approach is recommended and Cardiffs recent ones is a good example) LINK However a GI strategy / framework and collective partnership approach would perhaps deliver more than a document that sits on a shelf	once outside the realm of public sector, what is really important to people is the quality of their place, and the cohesion of their communities – GI can deliver against all of these whilst improving well-being			GI retro fitting in urban areas Support the improvement and sustainable management of Newport's natural resources and heritage and provide a consistent more appealing economic development driver
Develop and implement a Well-being focussed Newport wide Business PSB partnership (Newport live could be a good host) Engage the majority of local Newport businesses around wellbeing and local GI topics: Look to develop links with other	This should be co-produced but with full PSB input and ideally secondment of statutory partners into a project team	Provide the evidence and underpinning for all the future projects that deliver against PSB wellbeing outcomes	Every business in the wider Newport borough and longer term all of their customers /stakeholders	Comprehensive AMBITIOUS wellbeing business framework Clear Vision & understanding of Newport's resources PSB multi discipline team in place	PSB / GI team network in place and gaining political and public support Businesses recognising that it is delivering their vision for their future	Circular economy Green businesses Every business in Newport engaged with GI / well-being

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<p>projects that local business feel they and/or their staff have an affinity with e.g. volunteer programmes (what are their skills / needs / shortages), visions for Newport, long term aspirations? Do they match the PSB?</p> <p>Negotiate investments , opportunities, discounts, and loyalty schemes with the wellbeing process & volunteer programme.</p> <p>Reach out and engage local businesses in Newport and find out how their staff travel to work (determine motivations, issues, costs etc) – huge links with Active travel / Air quality, circular economy</p> <p>Would they retro fit their assets/building etc with GI solutions, e.g. community growing spaces, more wildflowers, green roofs, (saves energy) retro fit flood mitigation, GHG reduction, power saving (links to climate topic)</p> <p>Investigate rates of sickness and absences in order that this data can be utilised in a variety of active travel, economic and health related wellbeing projects and interventions</p>	<p>Newport Live could be a good host for this project?</p>	<p>Whilst wellbeing is cross cutting delivering social , environmental and economic outcomes it is impossible to do without private sector buy-in</p> <p>we need to ensure that we capture the needs, wants, aspirations and opportunities that can deliver multiple benefits for residents and stakeholders</p>	<p>and residents</p>	<p>focussing on: project delivery Engagement and liaising with business networks, and wider stakeholders around wellbeing and GI -</p>	<p>Improved economic performance Tangible projects reducing sickness, health problems,</p>	<p>Businesses retrofitting energy efficiency measures, greening/habitat projects, urban growing Measurable healthier / happier workforce Stimulate sustainable growth through indigenous and inward business activity and investment Offer outstanding recreational opportunities which will change the image and perception of the area Improve the</p>

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
(create a baseline dataset from which to develop projects / schemes / initiatives tackling Health / general mental / physical well-being						quality of life and health of local people and generate pride in their area Create an attractive destination for visitors and in so doing, create a positive perception of Newport
Newport Volunteer programme – Newport Community Dragons? (branded well and develop collaboratively with business, local community and 3rd sector) Newport wide Volunteer scheme, supported and endorsed by all PSB partners and strategically coordinated and funded. This could lever huge levels of manpower equivalent to many full time jobs. Given predicted age growth, there could be a growing workforce,	driven and developed by a joint PSB project team, ideally hosted away from public sector perhaps Newport live or another entity that can act as the coordination hub and engaged Chamber of commerce but also schools, and	the GI plan and the business engagement network /project will create a huge wish/want/need list By taking a strategic approach to coordinating and targeting volunteer hours this can in effect produce a huge	Everyone	Team in place managing the Newport volunteer programme Beginning sign up / database of volunteers Targeted work plans (taken from GI strategy / plan and engagement with businesses Identifying training needs	Huge active participation base People getting paid employment People improving health /wellbeing Businesses identifying training needs, and community led regeneration Reductions/discounts with local businesses	Newport Community dragons / volunteers embedded in the cultural identify of Newport Local businesses, colleges , residents all benefiting and engaging with

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<p>opportunities for intergenerational projects (linking older people with school / youth groups), and huge environmental volunteering opportunities, as well as combating loneliness, poor mental health and enhancing social cohesion. Nature was seen as a key asset to improve mental health and a volunteering opportunity</p> <p>All PSB partners could lead by example and allow staff a certain amount of hours or days, to spend volunteering on Well-being related projects / initiatives. Given the sheer scale of public sector employment in Wales, if every PSB employer was able to spend just 1 day p.a. working and serving in their local communities and improving local environmental quality, this would equate to a huge boost in operational delivery.</p> <p>(activities could be prioritised from GI plan?)</p> <p>Often these projects would improve officer wellbeing and health as a by-product of participation (if strategically coordinated and planned</p>	future workers etc	<p>staff resource equivalent to many full time jobs</p> <p>With predicted austerity set to continue and uncertainty around Brexit , we need to train new people / skills, develop more opportunities and to combat growing inequality ensure that all residents are not left behind and can contribute and feel part of their “place”</p>		<p>Branding? E.g. Newport community dragons?</p>	<p>“Ambition is critical” Local ownership and management of spaces</p>	<p>the programme GI strategy being delivered, LEQ enhanced and measurable projects identified</p> <p>25 years from now we will have had at least 2 generations going through the programme and X number of jobs, X of kick-started careers , X of new green businesses , X of full time job equivalents</p> <p>Social cohesion enhanced. Local colleges accepting evidence for course entry,</p>

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
this could be equated and related to reductions in absence / sickness, and improving workforce physical and mental health) overall this could be the start of a real shift in behaviour change across a “place”. All PSB partners could commit to active travel pledges, and carbon reduction in travel as part of their Well-being and CSR – all should aspire to Corporate Health Awards, Green Dragon, Green Flag accreditation on sites etc						businesses employing candidates and active involvement of all citizens in Newport's Wellbeing agenda
Make Newport Wales's first active travel friendly city with high profile PSB endorsement e.g. the entire city is navigable by high quality and well-designed green, clean and healthy routes This would be visionary in its aspiration e.g. new bylaws giving all walking / bikes / pushchairs a legal right of way at all junctionscontinuous cycle paths not cycle paths up to and stopping at dangerous junctions. London style congestion charging?	As above, best delivered in partnership – Whilst active travel has been placed mostly on LA's by WG, it is impossible to achieve without wider societal buy in Local businesses and all PSB partners and stakeholder have	Deliver multiple wellbeing outcomes from GI plan, Active travel plan improve business performance/staff health Develop City wide travel vision in consultation with all other stakeholders (see project	All residents and stakeholders in and surrounding Newport	Clear coherent city wide vision for Active travel Ambitious targets produced in conjunction with the GI plan / strategy & the business engagement project – ideally implemented by the Volunteer scheme	Measurable metrics of reductions in GHG's, pollution, health issues, peak hour congestion	Newport City centre is traffic free, green thriving with biodiversity, urban growing and connected contiguous active travel routes All children travel to school via active means Local businesses

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Pedestrianizing key routes and covering in communal spaces, community growing (critical to do in partnership and conjunction with businesses & local communities so it is not imposed but co-designed, co-produced and co-owned) Contagious, clean green, biodiversity friendly, safe traffic routes Acid test should be would PSB members let their children, parents or loved ones crossed Newport without worrying about road safety at any time of the day! 25 years from now we should not be in the same car centric mind set Rules during rush hour than prevent motorists leaving traffic lights until all bikes / walkers / runners had already moved on (aiming in busy periods to de-incentivise the car) – examples from Copenhagen at nudging motorists to active travel solutions Work with local businesses, house builders, planners etc to ensure cycle friendly facilities e.g. flats with bike storage, businesses with showers and flexibility for staff making the effort to	a role to play	description & also engagement plan)				have seen uplift in staff health, less congestion

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
travel sustainably & healthily (could be linked with sickness / absence reduction measures) Walking to school project – look at innovative ways to encourage community led active travel e.g. continuous pavements that force cars to wait / give way, incentives / mitigation for parents that are willing to lead walking buses , and perhaps with employers to prioritise/reward this activity? (again this should link to the business engagement project to find out if this fits their staff not being imposed) Active travel is more than just cycling, it can be family walking, disabled bikes, runners, walkers, school walking buses, even consider water taxis on the river!						
Develop Well-being public engagement plan around communicating the concept of “Well-being” and future generations to Newport’s residents Collectively the PSB partners could commit to more joined up local,	As above, PSB network / joint project group Private business/3rd sector	Actively engaging residents Develop Clear city wide communication and engagement framework	Residents of Newport borough	Communicate and investigate perception of wellbeing and Newport as a place Bring communities along on the journey	Clear branding , clear messages, coherent vision – Critically co-produced with the local communities and all businesses Marketing material	Contributing to all the wellbeing goals All residents in Newport understand how they can engage

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<p>public engagement to gather information, critically as a collective act upon it.</p> <p>Whilst all agencies and partners have to some extent had limited success , it has not yet been possible to conduct really high levels of engagement and intelligence gathering at scale (Newport has around 145k population in the city, and over 300k in the wider urban area, in order to truly deliver the FG aspirations all must become actively involved over the coming decades)</p> <p>This engagement programme needs to specifically engage communities in collectively planning their services for the short, medium and long term timescales And empower them to take active ownership of local services (easy to say, difficult to achieve)</p> <p>Public sector needs to find new ways of de-risking and enabling this to happen (again easy to say, requires a radical culture shift within public agencies and perhaps WG intervention)</p>		<p>Develop/enhance or build upon existing marketing material e.g. make Newport “healthier , happier”</p>		<p>and conversation around their needs, wants and future aspirations</p>	<p>around wellbeing, GI and cultural and heritage assets of Newport</p> <p>Communicate with every resident in Newport</p> <p>Develop mechanisms to engage a variety of demographics across multiple platforms (excluding no one)</p>	<p>and become active, globally responsible citizens</p> <p>Generating positive pride in a place and enhancing the local environment</p>

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Develop a Newport wide digital exploration trail Develop a coherent marketing strategy for all cultural , environmental and social attractions and incentivise usage and exploration - Newport junior explorer was a good example Develop geocaching/exploration trails of Newport's rich Culture, Heritage, and greenspaces good examples from things like "Newport's Junior Explorer", "walk the port", 14 Locks, Living Levels etc – This could be incentivised to complete e.g. free travel for families, prizes / awards for completing the whole trail? Discounts in local businesses, free bus travel for those on the trail Develop easy to access and use travel maps, planners, and tools (apps etc) to work out how and where you can travel – This might be better hosted / developed by private business and or community partnerships	Specialist project team/panel/board PSB led	Digital trail / app endorsed and developed collectively and ideally sponsored by local businesses	Local residents, tourists and wider south wales region	Encourage more visitors to explore and experience all that Newport has to offer Communities running and organising their own walking groups Develop applications/websites content etc	High profile events Visitor numbers up Businesses benefiting	Part of Newport's cleaner, greener and healthier future
Cameras for intelligence Possible project to explore wider use						

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
of CCTV for use of crime reduction, anti-social behaviour (been used to good effect to combat fly-tipping etc) mixed response to this from a purely crime & safety point of view (some people like cameras, others hate it), but when you start to widen the scope of these cameras to include things like data gathering and monitoring usage and impact of schemes / interventions then it goes way beyond simple CCTV and is not so intrusive e.g. is more into the smart camera / automation side of things...such as they could be used for number plate recognition for re-marketing purposes or counting the number of users on trails, accessing facilities etc						

Improve Air Quality across the city

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Describe the proposed intervention	What staff, budgets, training would be necessary?	What would the intervention do?	Who are the target audience?	What would be the short term outcomes?	What would be the intermediate term outcomes?	What would be the long term outcomes?
<u>PSB partners become clean air champions leading by example and reducing the public sector's contribution to air pollution.</u> <ul style="list-style-type: none"> • PSB agree clean air policies <ul style="list-style-type: none"> ◦ Travel hierarchy ◦ Promote active travel (below) ◦ Incentivise car sharing ◦ Reduce need for car journeys ◦ Improve diary management <ul style="list-style-type: none"> ▪ Provide teleconferencing facilities ▪ Flexible working ▪ Home working where appropriate • Early adoption of electric vehicles (incl. electric pool cars) • Sustainable and local procurement 	All PSB Partners	Reduce the public sector's contribution to poor air quality through development and adoption of clean air policies.	PSB partners and Public Sector in Newport	Clean air policies adopted across PSB partners. Reduction in the number of polluting journeys. Improvement in air quality. Reduction in public sector emissions. Financial savings.		

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<u>Active Travel - PSB Workforce</u> <ul style="list-style-type: none">Promote active travel make it a habit for short journeysProvision and sharing of welfare facilities to increase active travel.Run campaigns with staff (health and £ benefits)	All PSB workforce.	Reduce the PSB workforce's contribution to poor air quality by encouraging	PSB Workforce	Reduce the public sector's contribution to poor air quality. Save people money. Improve health through increasing activity levels.		
<u>Provide infrastructure (paths and cycle routes) so that active travel is the most convenient mode of transport for short journeys</u> <ul style="list-style-type: none">Develop an active travel masterplan (delivery may need to be opportunistic and flexible)<ul style="list-style-type: none">Including green routesLinking to public transport nodesImprove routes and cycling infrastructureUnderstand the role of the LDP in promoting active travel.Consider prioritising active travel over more polluting forms of travel.Boris bikes?	NCC, NRW, Sustrans,	Provides the infrastructure needed for Newport to become an active travel, clean air city.	All people who live, work in and visit Newport	Active travel master plan is in place. Additional policies are being considered to deliver the plan. Opportunistic implementation has begun.		

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<u>Encourage use of public transport</u> <ul style="list-style-type: none">• Work with public transport providers to improve quality and sustainability• Provide park and ride to encourage use of public transport• Better understand journeys and traffic flow in Newport.• Campaigns to promote the use of public transport.• Make buses free (there is a range of options).	NCC, Public Transport providers, WG,	Increase use of public transport and reduce number of polluting journeys.	All people who live, work in and visit Newport	Increase in use of public transport. Reduction in Polluting journeys. Improvement in the quality of the public transport system.		
<u>Promote active travel for the school run reducing the volume of traffic and air pollution at these key times</u> <ul style="list-style-type: none">• Dialogue with schools.• Develop and review school travel plans – ensuring safe routes are in place.• Identify and remove barriers/deterrents to walking and cycling.• Campaigns/Partnerships, raise awareness of air pollution and the wider benefits of walking to	NCC, Schools, school children and their parents	Develop a partnership approach to increasing active travel to and from school	Schools and school children and their parents.	All schools in Newport sign up to promote active travel on the school run. School travel plans developed and reviewed. Campaigns put in place.		

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<p>school.</p> <ul style="list-style-type: none"> Promote walking buses Provide bike maintenance classes for secondary school pupils. 						
<u>Explore use of green solutions, including appropriately placed urban trees, to mitigate poor air quality and reduce levels of sound pollution.</u>	NCC, NRW, developers and land managers.	Identify appropriate locations for green solutions including planting urban trees. Possible inclusion in a Newport GI strategy.	NCC and developers and land managers.	The role of green solutions is recognised and valued. Examples of green solutions, including urban trees are being implemented at some locations.		
<u>Support the move to electric vehicles</u> <ul style="list-style-type: none"> Dialogue with vehicle manufacturer to provide charging network Raise awareness of the 100% grant for on street charging Planning system should encourage provision of charging points 	WG, NCC, NRW, Vehicle manufacturers. Developers and land managers, Newport live.	Provide a receptive environment for the roll out and early adoption of electric vehicles	NCC, developers, businesses, Vehicle manufacturers, All people who live, work in and visit Newport by car.			Newport has the highest number of electric vehicles per capita in Wales.
<u>Engage with the city deal</u>						

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
<u>Consider a congestion charge to reduce the volume of polluting vehicles in key parts of Newport.</u>						
<u>Find inspiration from other cities who are successfully tackling poor air quality</u>						

Communities are resilient to climate change

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Describe the proposed intervention	What staff, budgets, training would be necessary?	What would the intervention do?	Who are the target audience?	What would be the short term outcomes?	What would be the intermediate term outcomes?	What would be the long term outcomes?
Develop & implement Newport's Climate Change Adaptation and Mitigation Plan		Better future proof Newport against the impact of climate change	Residents, businesses, and public & third sector.	Likely future impacts & possible barriers understood	Implementation of actions identified by the plan.	Actions implemented or underway, inc. working with "up-stream" partners to reduce flood risk
Revised LDP to take effects of climate change (increased flood risk / heat waves) in to consideration		Ensure that developments are climate change resilient	Local Authority & developers.	Understand impacts of climate & identify changes needed to LDP	Incorporate changes into LDP	Consideration of effects of climate change is incorporated into future LDPs
"Flood-Proof" building esp. houses		Ensure that properties at risk are not affected by flooding or can recover promptly	Local authority, developers, property owners & managers.	All new buildings are flood proof	Properties affected by flooding and those in high flood risk areas are flood proof.	There is minimal impact by flooding on buildings in Newport.
Public engagement		Increase the awareness of the community to the impact they are likely to experience due to climate change & extreme events	Public, business, public and third sector.	High risk groups identified & engaged	All residents engaged inc. hard to reach groups.	All public know the risk of climate change and extreme weather events and understand what they must / can do.
Address water		Secure water supplies	PSB in partnership	Awareness raising	Investment in	Sufficient water

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
security		for residents and business of Newport.	with DCWW, business, property owners & managers, & public	with water users. Efficiencies made. Water loss reduced.	technology the reduces water use.	supplies for Newport residents without impacting on environment during periods of low rainfall.
Reducing Green House Gases (GHG)		Mitigate climate change	Public sector, business and public	Efficiencies made New builds are carbon neutral. Insulation retro-fitted.	Investment in technology that reduces GHGs Electric vehicles Solar panels SMART applications	Low carbon options become first choice.
Enable communities to live better outdoors.		Allow residents to take advantage of periods of “improved” weather	Newport CC, Newport Live, community groups, & public.	Opportunities identified; outdoor space better managed; urban trees planted for shading	Investment in infrastructure improvements and community-led activities.	Communities are taking advantage of the weather to be active outdoors.
Food self-sufficiency		Enable sustainable food production for Newport	Community groups, farmers, & supermarkets	Opportunities identified	Increase food production (where appropriate) including community projects & “urban gardens”	Newport produce more its own food, importing less & reduces food miles.
Helping biodiversity		Increase the resilience of nature	Wildlife groups, public & third sector, public	Identify actions to increase quality and distribution of habitats	Implement actions esp. those protection of high risk habitats.	The biodiversity in Newport is strong, diverse and resilient.

Intervention	Inputs	Outputs		Outcomes		
		Activities	Participation	Short Term 0-5 years	Intermediate Term 5-10 years	Long Term 10-25 years
Address energy security		Reduce reliance on import fuels – oil, gas, coal etc.	Energy suppliers, businesses, & public.	Efficiencies made including insulation – possibly funded by Sec. 106.	Investment in renewable energy technology – possibly funded by Sec. 106.	Low carbon options become first choice.

Chapter 6: Next Steps

Integrated Cross-Cutting Interventions

All options discussed in the workshops will be reviewed and a small number of interventions will be chosen for the plan. These interventions will be cross-cutting and will span the 13 priorities and maximise the contribution to all the Well-being Goals

Well-being Objectives

The well-being plan must set out local well-being objectives and the steps that the board proposes to take to meet the objectives.

In line with the 5 ways of working a set of well-being objectives will be developed that deliver against multiple well-being goals and encompass the thirteen emerging priorities.