

Intervention	Newport Offer		Green	Current progress on target		
			Amber	Progress behind target but still achievable		
Lead	Sheila Davies	Reporting Period	Qtr.2 2019-20	Red	Progress well behind target	
Key Achievements & Successes			Key Performance Measures			
New destination website for the city went live, promoting Newport for business, tourism and conferences / meetings.			Percentage of people saying Newport is a good place to live (Bus Wi-F)	Above 45%	52%	Green
Regeneration projects progressing well: The Chartist Hotel redevelopment is on track to open in early 2020. The older person's complex at 123-129 Commercial Street will also achieve completion at a similar date. Redevelopment of the former IAC building on Mill St as high spec office space has commenced.			Percentage of people saying Newport is becoming a better place to live (Bus Wi-Fi)	Above 49%	49%	Green
Development of a draft destination management plan progressing with a consultation event for a wide range of stakeholders to input into the plan. The plan seeks to grow Newport's visitor economy and improve perceptions of the city.			Percentage of people proud to say they are from Newport (Bus Wi-Fi)	Above 45%	48%	Green
Big Splash and British Transplant Games took place in July. Following the British Transplant Games Newport has received Donor City status.			Visitor economy	£396.53 million	End of year figure	
Membership of Board reconfigured to increase public participation. Representation secured from different age groups, business, Welsh speakers and the BAME community. First meeting of wider group held in September.			Number of visitors	4.78 million	End of year figure	
Joint City Centre inspection by partners identified issues to be addressed as part of Safer City Centre activity. Family fun day held to promote use of St Paul's Walk as an event space.			Number of visits to Destination website	TBC		
Main Risks / Barriers to progress			Status (H/M/L)	Mitigating Actions / Support Req'd		
Failure to agree a shared vision for Newport / co-ordinate activity			Medium	Ongoing discussions between lead, NEN and DMG		
Failure to create a positive impression for visitors to the city			Low	Partners work together to ensure a safe, clean and welcoming environment		
Plans for next quarter and the future						
Market Arcade refurbishment project to proceed in January 2020.						
PSB members to be surveyed on their use of low carbon energy.						
Newport Food Festival to take place in October 2019.						
Establish Donor City Status Sub-Group to take forward transplant legacy from British Transplant Games.						
Autumn ballot to decide on continuation of the Business Improvement District.						