



Newport City Council Well-being Statement and Objectives

This statement supports Newport City Council's Well-being Objectives. It explains:

- why we consider that our well-being objectives will contribute to the well-being goals;
- how our objectives have been set in accordance with the sustainable development principle;
- what steps we will take to meet the well-being objectives in accordance with the sustainable development principle;
- how we will govern ourselves to meet the well-being objectives;
- how we will ensure that resources are allocated annually to take steps to meet the our objectives;
- when we expect to meet our well-being objectives.

Contribution to the Well-being Goals and our consideration of the sustainable development principle

Our well-being objectives reflect our commitment to maximising our contribution to the well-being goals.

Each of our well-being objectives contributes to one or more of the well-being goals and has been set in accordance with the sustainable development principle as follows:

Newport City Council Well-being Objectives

NCC Well-being Objective	Well-being Goal	Why we've chosen it	Contribution to Well-being Goals
<p>1) To improve skills, educational outcomes and employment opportunities</p>	<p>A prosperous Wales A more equal Wales A Wales of cohesive communities</p>	<p>Long Term - Economic forecasts have identified future trends such as the increasing skills demands of employers and the contraction of unskilled and semi-skilled occupations. This could present a potential local and regional skills shortage for employers in the medium and longer term. In order to remain competitive the Newport workforce will need to respond to the skills demands of modern industry and services.</p> <p>Prevention – The Community Well-being profile points to pockets of deprivation and significant variances of opportunity and quality of life between different areas of the city. Newport will need to make sustained progress in tackling NEET (not in education or employment) rates, youth unemployment, and skills attainment and relevance if future generational cycles of poverty are to be avoided. Addressing skills requirements will prevent potential skills shortages in the future that could inhibit economic growth.</p> <p>Integration – This objective complements and supports our other Well-being Objectives:</p>	<p>The Wales We Want Future Generations Report states that children need to be given the best start in life from very early years, and that the well-being of all depends on reducing inequality and a greater value on diversity</p> <p>Through the highest standards of education and skills development, we can help children in Newport reach their potential, increase their employment opportunities and prosperity later in life.</p> <p>Through an emphasis on improving skills and educational outcomes we will also be promoting equality of opportunity and contributing to a more equal Wales.</p> <p>In addition, we will be up-skilling and strengthening the workforce to the benefit of industry and society in Newport and Wales as a whole.</p>

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		<p>education and employment are key determinants of health; a skilled workforce will support business growth and help attract inward investment; good education and employment opportunities will help maintain cohesive communities.</p> <p>Collaboration – Successful achievement of this objective will require collaboration with partners including schools, further and higher education, training providers, employers, JobCentre Plus and Careers Wales.</p> <p>Involvement – Engagement with businesses and the education sector will be key to ensuring the most appropriate education and training offer is available.</p>	
<p>2) To promote economic growth and regeneration whilst protecting the environment</p>	<p>A prosperous Wales A resilient Wales A globally responsible Wales A Wales of vibrant culture and thriving Welsh Language</p>	<p>Long Term –The objective seeks to create prosperity and quality of life for the people of Newport now and in the future. Identified growth sectors, including renewables and technology, are key to rebalancing the city's economic activity for the longer term and moving away from current over-reliance on the public sector.</p> <p>The objective encourages investment in future proofing the city's infrastructure in areas such as road, rail maintenance and flood defences, while potential transformational investment projects as</p>	<p>The Wales We Want Future Generations Report states that:</p> <ul style="list-style-type: none"> • Investing in growing our local economy is essential for the well-being of future generations • Living within global environmental limits, managing our resources efficiently and valuing our environment are critical. <p>This Well-being Objective addresses both these issues.</p>

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		<p>part of the City Deal and Great Western Cities look forward over 20 years. Growing the city's tourism economy has the added benefit of protecting the city's natural and heritage assets for the long term.</p> <p>Prevention – Regeneration and economic growth will reduce risks of city decline, particularly in the city centre, and help prevent increased unemployment / reduced quality of life.</p> <p>Collaboration – Working in collaboration with Welsh Government, business, education and training providers and Natural Resources Wales will be essential to achieving this objective. Working with City Deal and Great Western Cities partners will optimise economic benefits for Newport and the region.</p> <p>Integration – Integration with Newport's Economic Growth Strategy, the Local Development Plan and all our Well-being Objectives.</p> <p>Involvement – Engagement activity pointed to a desire for more city centre investment and for more job opportunities. Looking after the city's green infrastructure was also one of the most frequently cited "wants" for the future.</p>	<p>Our intended focus on the innovative renewable energy and digital sectors which build on existing strength, offer opportunities for growth and seek to protect the environment will contribute to creating a prosperous Wales, a resilient Wales and a globally responsible Wales.</p> <p>The objective recognises that protecting our green infrastructure and our heritage / cultural assets is fundamental to our tourism economy, as well as contributing to health and well-being and supporting our inward investment offer.</p>

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<p>3) To enable people to be healthy, independent and resilient</p>	<p>A healthier Wales A resilient Wales A more equal Wales A prosperous Wales A Wales of cohesive communities A Wales of vibrant culture and thriving Welsh Language A globally responsible Wales</p>	<p>Long Term – Life Expectancy and Healthy Life Expectancy are increasing in Newport, however there continues to be significant health inequalities between those living in areas of the highest levels of deprivation compared with those living in areas of lower deprivation. The latest life expectancy data shows an inequality gap of 9.9 years for men and 7.2 years for women. As for healthy life expectancy the inequality gap is 18.2 years for men and 20.1 for women. With an ageing population it is important to enable people to be as well as possible now and in to the future and provide support along the way when appropriate. This will reduce the dependency and pressure on more acute services going forward.</p> <p>Prevention – Applying a preventative approach to health is paramount to enabling people to manage their own health and wellbeing and preventing illness. Evidence suggests that people adhering to healthy lifestyle behaviour are less likely to develop life threatening diseases such as cancer, cardiovascular disease and dementia.</p> <p>Integration – This objective supports The Healthier Wales Wellbeing Goal but support most of the others. Good physical and mental wellbeing enable people to participate fully in all aspects of</p>	<p>How healthy, independent and resilient people are has a wider impact on all other aspects of their life. Whether they can work, attend education, take part in social activities and contribute to their communities is all influenced by this objective. This is why this objective is fundamental to all the Well-being Goals.</p> <p>The Wales We want Future Generations Report states that:</p> <ul style="list-style-type: none"> • Children need to be given the best start in life from very early years • Well-being of all depends on reducing inequality and a greater value on diversity <p>We recognise the importance of prevention at an early age to improve and maintain well-being and to help tackle inequalities</p>

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		<p>life across the wellbeing goals (economic, social, cultural and environmental).</p> <p>Collaboration – Working together with partners such as Aneurin Bevan University Health Board, Public Health Wales and the 3rd Sector is essential to achieving this objective.</p> <p>Involvement – Feedback from engagement activity suggests more support to vulnerable or disadvantaged groups including people with disabilities for the future.</p>	
<p>4) To build cohesive and sustainable communities</p>	<p>A more equal Wales A Wales of cohesive communities A Wales of vibrant culture and thriving Welsh Language A globally responsible Wales.</p>	<p>Long Term – Recent engagement identified that an increased focus on strengthening community resilience and building on their assets was required in the next 20 years. Relevant activities include promotion of parks and open spaces, promotion of the Welsh language, land use planning for sustainable communities, prevention of youth offending.</p> <p>Prevention, relevant activities include – deliberate fire starting, youth offending, antisocial behaviour (ASB), PREVENT programme, homelessness prevention</p> <p>The recent work to tackle community safety/cohesion issues in Pill recognises the need</p>	<p>The Wales We want Future Generations Report states that:</p> <ul style="list-style-type: none"> • Future generations need thriving communities built on a strong sense of place • Well-being of all depends on reducing inequality and a greater value on diversity • Celebrating success, valuing our heritage, culture and language will strengthen our identity for future generations • Greater engagement in the democratic process, a stronger citizen voice and active participation in decision making is fundamental

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		<p>for a long term vision and strategy, which integrates with the economy and skills and health and wellbeing work areas, based on prevention and intervention e.g. youth offending. Furthermore this work will need to involve the community in identifying and addressing the issues that concern them. Success will depend on strong collaboration between public services, the third sector and the community.</p> <p>Integration/collaboration, relevant activities include – land use planning strategy, holistic strategies to tackle ASB, integrated youth offending services, multi-agency community cohesion programmes.</p> <p>Involvement – multi-agency engagement processes and arrangements are being developed. The engagement on the Wellbeing Assessment marked a new collaborative approach and increased the involvement of hard to reach groups. Engagement activity has suggested that maintaining community networks, families and activities was important. A reduction in crime and antisocial behaviour came out also came out strongly.</p>	<p>for the well-being of future generations</p> <p>The Community Wellbeing Profile (CWP) noted a small decrease in the proportion of Welsh speakers in the Newport population, and a Welsh Language Strategy is in place to promote the use of Welsh and supporting Welsh medium education. The CWP also noted public concerns about crime and antisocial behaviour and some evidence of racial/ethnic tensions. CWP engagement work also noted the importance the public placed on cultural assets e.g. libraries, theatre, open spaces in terms of community cohesion and wellbeing.</p>

The steps we will take to achieve our Well-being Objectives

Wellbeing Objective 1 – To improve skills, education and employment opportunities

The steps:

1	Improve school attainment levels and ensure best educational outcomes for children
2	Support young people into education, employment and training
3	Reduce inequalities in education by improving educational outcomes for pupils disadvantaged by poverty
4	Improve basic skill levels and increase personal capacity to assist more people to enter sustained employment, training or education
5	Produce and implement a strategy for the delivery of Adult Community Learning and lifelong learning opportunities
6	Development of digital skills through support for schools and community IT programmes including a Digital Inclusion Charter
7	Improve school attendance, reduce exclusions and improve safeguarding and wellbeing

Wellbeing Objective 2 – To promote economic growth and regeneration whilst protecting the environment

The steps:

1	Specialise in high value business growth
2	Grow the economy as part of the wider region – collaboration for competition
3	Promote and innovate for entrepreneurship, support indigenous development
4	Create an economic environment to support population growth
5	Deliver a digital strategy with improved connectivity in the city with access for citizens, partners and businesses
6	Recognise and promote the importance of fast, reliable and frequent public transport links for the connectivity of the city
7	Maintain our focus on regenerating the city centre to become one of the UK's top cities
8	Maximise environmental opportunities
9	Work with communities and schools on a range of countryside, biodiversity and recycling related matters
10	Increase household recycling and divert waste from landfill
11	Protect and promote local built and natural assets and cultural heritage

12	Support compliance within reputable businesses and investigate rogue traders to maintain a fair and safe trading environment
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Wellbeing Objective 3 – To enable people to be healthy, independent and resilient
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The steps:

1	Support people to remain living independently in their homes and communities
2	Work with partners to promote healthy lifestyles and support the prevention, early intervention and self-management of illness
3	Support children to remain safely with their families
4	Support all schools to work towards the National Quality Award for Healthy Schools
5	Work towards Newport becoming a recognised Dementia Friendly City
6	Improve opportunities for Active Travel
7	Regulate residential dwellings to ensure provision of safe homes
8	Work towards improved air quality
9	Regulate businesses and support consumers/residents to protect and improve health

Wellbeing Objective 4 – To build cohesive and sustainable communities
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The steps:

1	Deliver a community cohesion programme that creates opportunities for communities to interact with one another
2	Prevent offending and re-offending of young people
3	Develop sustainable communities through the provision of good quality, accessible and affordable housing
4	Prevent and tackle instances of antisocial behaviour impacting upon the residents and the business community including general poor behaviour, noise nuisance, fly tipping, illegal alcohol sales to children and doorstep crime
5	Work with key partners to tackle antisocial behaviour and crime, and improve community cohesion and wellbeing in Pillgwenlly, and use this area focussed model to inform potential future programmes in other areas of Newport.
6	Work towards increasing the number of Welsh speakers and promote the Welsh language in all parts of life

7	Deliver a sustainable library service and varied cultural offer
8	Work with key partners to promote the city's parks, open spaces and coastal path
9	Develop opportunities for community involvement, participation and engagement

How we will involve people with an interest in achieving the well-being goals and how those people will reflect the diversity of the area

In response to the increased prominence Wellbeing of Future Generations Act places on involvement and engagement the Policy, Partnership and Involvement team has set up a multi-agency engagement group to share resources, coordinate activities and improve access to hard to reach groups. This group coordinated public engagement on the Community Wellbeing Profile and will continue to plan future engagement work. By working with partners particularly in the third sector, the Council and PSB have been able to make use of the community reach, expertise and links with different groups.

The Community Wellbeing Profile engagement programme was planned to include opportunities to involve a diversity of the population, which included age ranges, young people and families, BME groups, disabled people, older people, LGBT communities and people with English language difficulties. This contributed to a response rate approaching 1,800. This approach will be further developed in the future. In addition to this emerging areas of work are presenting opportunities for enhanced engagement e.g. through youth forums and with local resident groups (Pill Area Focus work) and community asset transfer models (Maindee Unlimited).

Governance

The Council is publishing its Well-being Objectives by 31 March 2017. However, post the local government elections in May 2017, the new administration will have the opportunity to review them, revise them if necessary and adopt them as part of the development of the Corporate Plan.

The Well-being Objectives will be delivered alongside all other council work included in the Service Plans for 17/18. The service plan template has been amended to put the Well-being of Future Generations (Wales) Act 2015 at the centre of service area planning. Service plans are developed for a one year period at the beginning of each financial year. They are subject to the usual governance arrangements, consideration by Scrutiny and approved by Cabinet Member.

Progress against Well-being Objectives will be monitored in the following ways: reports to Cabinet, in depth monitoring for each Well-being Objective, mid-year and year end monitoring of Service Plans through Scrutiny and Cabinet Member update reports on the Improvement Plan and performance monitoring reports to the Corporate Management Team.

The Council will publish a Well-being Annual Report and Performance Assessment.

Work is ongoing to examine our existing approaches and make changes to ensure that in our ways of working we are compliant with the requirements and embracing the spirit of the Act, Support for this includes changes to key processes and documentation and engagement with partner organisations.

Resource allocation

The Medium Term Financial Plan drives the council's financial planning and annual budget preparation. A key objective of the plan is to ensure that council priorities and plans are funded. It is updated annually and enables the council to review the financial challenges over the medium term.

Resource allocation will be managed through the annual service planning process which considers resources and from 2017-18 will link clearly with Wellbeing Objectives. This is also supported by the Improvement Plan, which through 2017-18 will be further aligned with the Well-being Objectives in line with national guidance.

Timescales

The Council will achieve its objectives within the medium term with demonstrable progress made over the life of the Corporate Plan 2017 – 2022. The objectives will be reviewed following local government elections 2017 through the new corporate plan development.

The Well-being Objectives as set out in this statement also link to existing work with timescales as set out in the Improvement and service delivery plans. Business cases for change will also need to consider the requirements of the Act.